



Celebrating 20 years!

LATINO  **FEST**

Downtown
Rochester, MN

**Chateau
Theatre**

09.14.2024
12-6 PM



Presented by:

 **ALLIANCE OF
CHICANOS, HISPANICS,
AND LATIN AMERICANS**

Kicking off
Hispanic Heritage
Month in style!



**Latino Fest in
downtown
Rochester is for:**

Anyone that wants to
learn more Hispanic
Heritage cultures!

WHAT IS IT?

Latino Fest is a vibrant celebration of multi-lingual cultures, featuring lively music, dance, traditional cuisine, and colorful displays that showcase the rich diversity of Latino heritage.

This festive event brings people together to enjoy, learn about and appreciate the various aspects of Latin American traditions.

WHY SHOULD I SPONSOR?

Sponsoring Latino Fest provides businesses with a unique opportunity to connect with a diverse audience, enhance brand visibility, and demonstrate a commitment to cultural inclusivity.

It offers exposure to a community that values celebration, creating positive associations for sponsors while supporting a culturally significant event.

Additionally, sponsors can align their brand with the festive atmosphere, fostering goodwill among attendees.

With over 2,000 people across multiple cultures in attendance, you getting maximum exposure for your brand or company.

This year marks **ACHLA's 20th year** so the celebration will be even bigger and better!



SPONSORSHIP OPPORTUNITIES

	\$15,000 Presenting Sponsor	\$10,000 Leadership Sponsor	\$7,500 Gold Sponsor	\$5,000 Silver Sponsor	\$2,500 Bronze Sponsor	\$1,500 Brass Sponsor
Recognition on all marketing materials as Presenting Sponsor & premier booth location next to main check-in.*	*					
Sponsor booth in Chateau Theatre front lobby		*				
Logo on sponsor sign at the event	*	*	*	*		
Invited to speak at the event	*	*	*			
Name on sponsor sign at the event					*	*
May provide promo materials for day of event	*	*	*	*	*	
Logo on "day of" printed materials (sponsorship must be confirmed by 8/15)	*	*	*	*	*	
Acknowledgment in social media (tiered)	*	*	*	*	*	*
Logo on website (tiered)	*	*	*	*	*	*
Listing in Annual Impact Report (tiered)	*	*	*	*	*	*

Additional sponsorships levels are available and can be customized. Please contact Miriam if you'd like to discuss your sponsorship goals. We are happy to work with you to find a fit that's right for you. We deeply value every level of support for our event. While we understand that not everyone can contribute at the highest levels, every sponsorship makes a significant impact. We are committed to recognizing and appreciating all our sponsors, at every level, once the event concludes. Your generosity is essential to our success, and we thank you for your contribution.

To confirm your sponsorship, please return the completed form to a Latino Fest Committee member. We will send you an invoice upon confirmation of your sponsorship. Thank you!

*Marketing materials produced prior to sponsor confirmation will not be redone. First deadline: May 31st

Count us in! We want to sponsor Latino Fest on September 14!

Company Name (as you wish to be recognized) _____

Contact Person _____ Sponsorship Amount _____

Mailing Address _____

Email _____ Phone _____

Need to spread your sponsorship payment out over a few months? Just let us know!

**info@achla-mn.org | 315 Elton Hills Dr NW,
Suite 202, Rochester, MN 55901**





THANK YOU FOR
CONSIDERING
Sponsoring
LATINO FEST 2024

